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Middlesex United Way

2008/09 CAMPAIGN SUPPLIES ORDER FORM

Your Name: _____ Date: _____

Employer: _____ Title: _____

Address: _____ City: _____

Phone: () _____ Email: _____

Date supplies needed: _____

- OPTIONS:** Please deliver our supplies. Please mail the requested supplies. (*Small orders only.*)
 We will arrange to pick up supplies from the Middlesex United Way office.
(Supplies may be picked up Monday – Friday, 8:30 a.m. – 4:30 p.m.)

AVAILABLE ITEMS (see reverse for descriptions)

Item	Quantity
2008/09 Coordinator's Guide	
Employee Pledge Forms	
LIVE UNITED Campaign Brochures	
Local Campaign Film: LIVE UNITED	<input type="checkbox"/> DVD <input type="checkbox"/> VHS
Payroll Inserts (<i>Customizable with your employee photos. Contact us for details.</i>)	
Posters (<i>Customizable with your employee photos. Contact us for details.</i>)	
General poster: How to LIVE UNITED	_____
Thank You poster	_____
Thermometer goal poster	_____
Customized poster(s)	_____
Table Tents (<i>Customizable with your employee photos. Contact us for details.</i>)	
General 3-panel LIVE UNITED table tent featuring 2-1-1	_____
Customized table tent(s)	_____
Stickers	
LIVE UNITED stickers	_____
Thank You stickers	_____
2008 Official NFL Schedules	
Thank You Post Cards	
Leadership Circle Booklets	
Other: LIVE UNITED t-shirts, pens, balloons, etc. (<i>Contact us with special requests.</i>)	

DESCRIPTIONS OF CAMPAIGN SUPPLIES

2008/09 Coordinator's Guide: This "how-to" packet includes strategies and tips for running an effective workplace campaign. Also includes samples of campaign materials and information available to assist coordinators and raise awareness about Middlesex United Way.

Employee Pledge Form: Must be completed and signed by all employees who wish to participate in the campaign. The form provides options for giving through payroll deduction and cash gifts. Also allows donors to direct their gift to a specific agency, area of need, or another United Way. Information about our funding partners is on the reverse. Forms are 3-part, carbonless and pin fed.

LIVE UNITED Campaign Brochure: This brochure provides an overview of Middlesex United Way and our call to action: GIVE. ADVOCATE. VOLUNTEER. Also includes information about our funding partners. For distribution to all employees.

Local Campaign Film: This inspiring film features local individuals sharing how they **LIVE UNITED**. It is a call to action to work together to bring about lasting change and improve the lives of those who walk by us every day. The film illustrates the connectedness of our community – when you reach out a hand to one you can influence the condition of all. Available in DVD or VHS. Total running time is about 4:00.

Payroll Inserts: Payroll inserts are a simple and effective way to share United Way messages with employees. Use them prior to and during the campaign to encourage employees to give and remind them of how their support makes an impact locally. Inserts are 3.5" x 8.5". *Customizable with your employee photos. Contact us for details.*

Posters: There is one general **LIVE UNITED** poster, a Thank You poster, and a thermometer goal poster to support the campaign. All posters are 11" x 17." *Customizable with your employee photos. Contact us for details.*

Table Tents: Table tents are a highly-visible way to promote the campaign. The General 3-panel **LIVE UNITED** table tent includes information about 2-1-1. *Customizable with your employee photos. Contact us for details.*

Stickers: Similar to "I voted" stickers. Use them to promote the campaign and to thank employees when they turn in their pledge form. Stickers feature the United Way logo and two simple but important words: "**LIVE UNITED**" or "Thank you."

2008 Official NFL Schedule: Complete 2008/09 pocket schedule for every NFL team. A great giveaway at staff meetings!

Thank You Post Card: Thank donors by giving them a United Way post card. Can be given when a donor turns in their pledge form, or distributed via internal office mail. A personalized note adds a nice touch.

Leadership Circle Booklets: A roster of 2008/09 members of Middlesex United Way's leadership giving society (those who contribute \$1,000 or more annually). Especially useful if you are planning a special leadership giving solicitation.

Other: Contact us about additional items available on special request, including **LIVE UNITED** t-shirts, pens and balloons. United Way of America merchandise catalogs are also available. Logo imprinted mugs, hats, balloons, pins, T-shirts, and more can be ordered from this catalog.

GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED