

DATE: July 13, 2017

RE: Putts for a Purpose Miniature Golf Tournament

I am writing today to ask if you might consider supporting the Middlesex United Way Young Leaders Society's upcoming "Putts for a Purpose" Mini Golf Tournament. This fundraiser will be held August 11 at Torza's Golf in Cromwell to benefit local elementary school students as all proceeds will be used for the purchase of needed school supplies.

Sponsorships start at \$50 and will provide you with positive marketing and exposure in the community, in addition to helping Middlesex County elementary schools. I have enclosed a full list of sponsorship levels and benefits.

The Middlesex United Way Young Leaders Society, which provides networking, volunteering, and leadership development opportunities for young professionals ages 21-40 who live or work in Middlesex County, Connecticut.

For more information or to sign up, you can contact Amanda at Middlesex United Way at amanda.furlong@middlesexunitedway.org. You can even sign up as a sponsor online at www.middlesexunitedway.org/puttsforapurpose or complete the form found on the back of this letter.

Thank you for your consideration.

Sincerely,



Eric Kane

Chair, Middlesex United Way Young Leaders
TD Bank



Amanda Furlong

Communications Director
Middlesex United Way

Middlesex United Way Young Leaders Society

100 Riverview Center, Suite 230 • Middletown, CT 06457 • Tel (860) 346-8695 • Fax (860) 346-6044

amanda.furlong@middlesexunitedway.org

middlesexunitedway.org/YLS

PUTTS FOR A PURPOSE

MINIATURE GOLF TOURNAMENT AND FUNDRAISER SPONSORSHIP SIGN-UP FORM

HOLE IN ONE SPONSOR • \$250

Your **logo** in 3 rounds of e-invitations to Young Leaders Society members* (Distribution 505 people)
Your **logo** in Middlesex United Way newsletter (Distribution: 5,176 people)
Your **logo** on all event advertising
Your **logo** on Middlesex United Way website
Social media mentions leading up to event
On-site **logo** recognition on tournament signage
Your **logo** on golf scorecard
Live mentions of your company at event
Opportunity to hang company banner at event
Your **logo** listed in email to all guests after the event

EAGLE SPONSOR • \$125

Your name in 3 rounds of e-invitations to Young Leaders Society members* (Distribution 505 people)
Your name in Middlesex United Way newsletter (Distribution: 5,176 people)
On-site logo recognition at event Beer Station
Your name on all event advertising
Your name on Middlesex United Way website
Social media mentions leading up to event
Your name on golf scorecard
Live mentions of your company at event
Your name listed in email to all guests after the event

HOLE SPONSOR • \$50

Signage featuring your logo on your sponsored hole on the course
Your name listed on golf scorecard
Live mentions at event
Your name listed in email to all guests after the event

YES! I WOULD LIKE TO SPONSOR PUTTS FOR A PURPOSE AND HELP IMPROVE THE SCHOOL YEAR

- HOLE IN ONE • \$250** – EXCLUSIVE LEVEL – 3 SPACES AVAILABLE
- EAGLE • \$125**
- HOLE • \$50**

Company name exactly as it should appear in print:

Contact Name:

Billing Address:

Phone:

E-mail:

Payment Amount: \$

Payment Method:

- Check- Please make payable to Middlesex United Way YLS
- Online- Please visit middlesexunitedway.org/YLS
- Credit card- Please fill out part below

Account Type: Visa MasterCard AMEX Discover

Cardholder Name:

Account Number:

Expiration Date:

Sec Code:

Signature:

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