

# MIDDLESEX UNITED WAY SPONSORSHIP

Small Business & Individuals

\$100-\$999



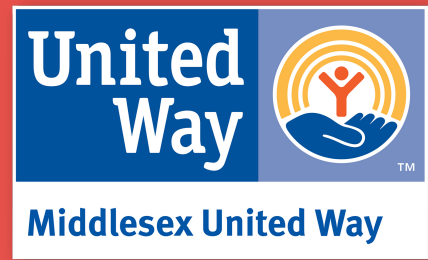
100 Riverview Center  
Suite 230  
Middletown, CT 06457



*Follow us on Social Media*



# JOIN OUR MISSION!



Join us as we work to make Middlesex County a better place to live and work! Advertise your company and reinforce your reputation as a good corporate citizen with customers and employees. You will receive year-round exposure at our special events and in our social media and print advertising materials. We have multiple levels to best fit your budget and meet your needs. We look forward to joining forces to better serve our 15 towns.

## SPONSORSHIP LEVELS

### \$700-999

Includes brand recognition on certain printed/digital campaign-related materials, including Middlesex United Way's Annual Report. It will also be printed on campaign t-shirts and/or other apparel for one specific event. Your logo will be included in staff email signatures for a total of 7 days.

### \$500-699

Includes brand recognition on certain printed/digital materials, including Middlesex United Way's Annual Report. Your logo will be included in staff email signatures for a total of 5 days to be agreed upon by sponsor and United Way.

### \$300-499

Includes brand recognition on certain printed/digital materials, including Middlesex United Way's Annual Report and campaign video.

### \$100-299

Includes brand recognition on certain printed/digital materials, including Middlesex United Way's Annual Report and campaign video.

## SPONSOR AN EVENT

We're looking to ramp up our number of community events in 2023. Help us make that happen by becoming a corporate sponsor! Your logo will be included on all event-related marketing materials, including invitations, social media posts, and any printed shirts. Pricing varies based on the event. Give us a call to discuss.

We'd love to have you join us!



# NOW MORE THAN EVER!

Thank you for considering a sponsorship with Middlesex United Way. I can assure you that your financial contribution will stay in Middlesex County and go a long way in supporting our funded partners and the incredible work they do for our friends and neighbors. Times are tough right now, but that's why we need your help **now more than ever!** Too many families in our communities are working paycheck-to-paycheck. They're often forced to choose between a healthy meal and a tank of gas in the car. None of our neighbors should be forced to go to bed cold because they can't afford warm clothes or the rising electric bill. We can fix this but only if we work together. Join us!



Shawonda S. Swain



## COMMITMENT

**Yes! Our company commits to be a Middlesex United Way Corporate Sponsor!**

Company Name: \_\_\_\_\_

Sponsorship Amount: \$ \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*\*The Corporate Sponsorship Program is a marketing initiative, not a charitable gift. Funds received through individual donations, workplace campaigns, and corporate gifts are not applied to the sponsorship program.*