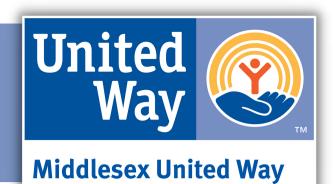
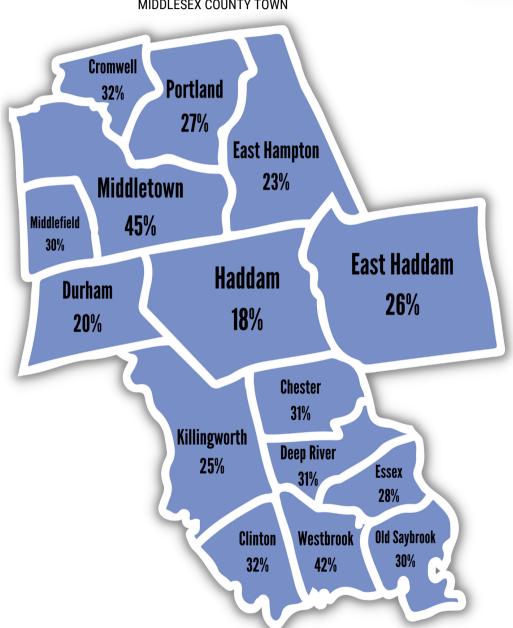
WHAT IS ALICE?

ALICE is an acronym for Asset Limited, Income
Constrained, Employed – representing the growing
number of single adults and families who earn less than
the basic cost of living (Below the ALICE Threshold).



PERCENTAGE OF **ALICE** HOUSEHOLDS PER MIDDLESEX COUNTY TOWN





WHO IS ALICE?

ALICE is all around us! Your friends, neighbors, and even family members could be struggling to make ends meet while working multiple jobs. Every hour of every day, they must choose between keeping food on the table, paying rent, clothing their children or affording the high cost of needed medications.