

# SUPPORT THE COMMUNITY AND BUILD YOUR BRAND!

Middlesex United Way continues to grow its reach across Middlesex County and beyond. This year, our website engaged 8,600 active users and welcomed 8,400 new visitors, reflecting strong community interest in our work and impact.

## ABOUT UNITED WAY

For nearly a century, Middlesex United Way has worked alongside residents, nonprofits, and local leaders to strengthen the fabric of Middlesex County. Our investments and partnerships support Youth Opportunity, Financial Security, Healthy Communities, and Community Resiliency across all 15 towns. From the 211/988 helplines to VITA Tax Assistance and Prevention Fund initiative, we connect people with resources that make our communities stronger.

## ABOUT THE TOURNAMENT

We're proud to bring the Middlesex United Way Golf Tournament to Lyman Orchards Golf Club this May! What began as a revived tradition in 2024 has grown into a vibrant annual event that brings together supporters from across Middlesex County. This year, we're building on that excitement with new features, expanded sponsorship opportunities, and a full day of camaraderie – all to strengthen our community.



SCAN QR CODE TO LEARN ABOUT OUR WORK IN THE COMMUNITY.



Middlesex  
**UNITED WAY**

**MIDDLESEX UNITED WAY  
2026 GOLF TOURNAMENT**

**EVENT SPONSORSHIP**  
BENEFITS OVERVIEW



**LYMAN ORCHARDS GOLF CLUB**

70 Lyman Rd, Middlefield, CT 06455

**May 12, 2026**

Tournament Play Starts at 10am



# SPONSORSHIP LEVELS



## SCOREBOARD: \$5,000 (2)

- TWO FOURSOMES (8 GOLFERS)
- INVITATION TO SPEAK AT DINNER
- LOGO ON SCOREBOARD AND SCORE CARDS
- LOGO ON BANNER
- LOGO WITH QR CODE ON LARGE TEE SIGN
- SOCIAL MEDIA AND WEBSITE MENTION
- LOGO ON ALL EVENT MARKETING
- MARKETING OPPORTUNITY THROUGH GOLFER GIFT BAGS

## DINNER: \$2,500 (1)

- TWO FOURSOMES (8 GOLFERS)
- SIGNAGE ON ALL DINNER TABLES
- LOGO ON BANNER
- SOCIAL MEDIA AND WEBSITE MENTION
- SHOUT-OUT AT DINNER
- MARKETING OPPORTUNITY THROUGH GOLFER GIFT BAGS

## GOLF CART: \$2,000 (1)

- ONE FOURSOME (4 GOLFERS)
- LOGO/NAME DISPLAYED ON PLAYER GOLF CART GPS SCREENS THROUGHOUT THE DAY
- SOCIAL MEDIA AND WEBSITE MENTION
- LOGO ON SELECT MARKETING MATERIALS
- MARKETING OPPORTUNITY THROUGH GOLFER GIFT BAGS

## LUNCH: \$1,000 (1)

- NAME/LOGO ON WEBSITE
- LOGO ON SIGN AT LUNCH STATIONS
- BRAND RECOGNITION AT EVENT

## PUTTING GREEN: \$750 (1)

- SPONSOR OF CONTEST
- TEE SIGN ON GREEN
- NAME/LOGO ON SOCIAL MEDIA AND WEBSITE
- BRAND RECOGNITION AT EVENT

## BREAKFAST: \$500 (1)

- SPONSOR OF BREAKFAST
- NAME/LOGO ON SOCIAL MEDIA AND WEBSITE
- BRAND RECOGNITION AT EVENT

## PIE SPONSOR: \$500 (1)

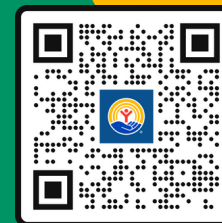
- LOGO ON PIES GIVEN TO GOLFERS
- NAME ON SOCIAL MEDIA AND WEBSITE
- BRAND RECOGNITION AT EVENT

## TEE SIGN SPONSOR: \$125 OR 2 FOR \$225

- NAME/LOGO AT TEE LOCATION
- NAME ON EVENT WEBSITE
- BRAND RECOGNITION AT EVENT



**YES, OUR COMPANY  
WOULD LIKE TO BE A  
GOLF TOURNAMENT  
CORPORATE SPONSOR!**



Fill out the registration form below or scan the QR Code to commit\*.

Company/Individual Name:

Sponsorship Level:

Contact Person(s):

Email and/or Phone Number:

Signature and Date:

**\*To avoid online credit card processing fees, we recommend making payment by check.**

*\*The Corporate Sponsorship Program is a marketing initiative, not a charitable gift. Funds received through individual donations, workplace campaigns, and corporate gifts are not applied to the sponsorship program.*

*Don't see a level that fits perfectly? Let us know! We're flexible and can work together to create a partnership that works well for both of us. Reach out about possible marketing opportunities through our golfer gift bag giveaway.*

**QUESTIONS? LET US KNOW!**  
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