

SUPPORT THE COMMUNITY AND BUILD YOUR BRAND!

OUR COMMUNITY REACH AT A GLANCE:

- 16,000+ WEBSITE USERS
- 33,000+ WEBSITE PAGE VIEWS
- 21,000+ WEBSITE SESSIONS
- 3,000+ SOCIAL MEDIA FOLLOWERS

*Website analytics based on Google Analytics data from June 2025–June 2026.

ABOUT US:

Middlesex United Way proudly serves all 15 towns in Middlesex County, working to strengthen lives and build a thriving, equitable community for all.

Through Community Impact grants and strategic initiatives, we support local nonprofits and programs that provide essentials like food, housing, mental health services, job training, literacy programs, and more.



THE WADSWORTH MANSION

421 Wadsworth Street
Middletown, CT 06457

THURSDAY, OCTOBER 22, 2026

Join us from 7-10:30pm

ABOUT THE EVENT:

In October 2023, Middlesex United Way hosted its inaugural President's Ball, a night of elegance and impact. As our largest annual fundraiser, this signature event brings together community leaders, corporate partners, and supporters for an unforgettable evening—raising critical funds to help meet the growing needs of our community.

4TH ANNUAL MIDDLESEX UNITED WAY PRESIDENT'S BALL

CELEBRATING
THE ROARING TWENTIES



EVENT SPONSORSHIP 2026 BENEFITS OVERVIEW



Middlesex
UNITED WAY

2026 PRESIDENT'S BALL SPONSORSHIP LEVELS

DINNER - \$5,000



- Ten tickets to President's Ball
- Recognition in 2026 Annual Report
- Logo displayed in United Way staff email signatures for 30 Days
- Brand highlighted on social media and on events page on website
- Lawn sign featuring logo & QR Code with premium placement at mansion
- Logo on display at event

ENTERTAINMENT - \$2,500

- Five tickets to President's Ball
- In-person mention at event
- Logo on events page on website
- Brand highlighted on social media
- Logo on display at event

VENUE - \$1,000

- Four tickets to President's Ball
- Logo on events page on website
- Brand mentioned on social media
- Logo on display at event



DESSERT - \$750

- Three tickets to President's Ball
- Logo on events page on website
- Brand mentioned on social media
- Logo displayed on the dessert table

DECOR - \$500

- Two tickets to President's Ball
- Logo on events page on website
- Brand mentioned on social media

FINISHING TOUCHES - \$250

- One ticket to President's Ball
- One lawn sign leading to mansion
- Brand mentioned in group post on social media channels

**YES! OUR COMPANY
WOULD LIKE TO BE A 2026
PRESIDENT'S BALL
CORPORATE SPONSOR!**

Fill out the registration form below to sign up.

Company/Individual Name:

Sponsorship Level:

Contact Person(s):

Email and/or Phone Number:

Signature and Date:

**To avoid online credit card processing fees, we recommend making payment by check.*

Questions? Let us know!

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